



ING. MARTIN POTANČOK, PH.D.
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WORK EXPERIENCE

09/2016 – present
University of Economics,
Prague (VŠE)

Assistant Professor (Academic Staff/Examiner/Instructor)
Teaching of IT subjects (Competitive and Business Intelligence, Management of data and analytics for business, Management of enterprise IT, Information systems analysis and design)

05/2015 – present
MSD IT GLOBAL
INNOVATION CENTER
s.r.o.

Business Analyst
Working within the Go To Market Team and MSD business to find and deliver new solutions to business clients. Responsibility for the quality, collection, analysis and processing of requirements

01/2015 – present
XPORT VŠE BUSINESS
ACCELERATOR

Data & BusinessPORT Program Manager
Coordinating BusinessPORT, an essential part of the xPORT VŠE Business Accelerator at the University of Economics, Prague; BusinessPORT provides value added consultancy, development and innovation services for business customers

01/2012 – 04/2015
DEFINITY SYSTEMS, s.r.o.

Project Manager/Business Analyst
Planning and management of software projects – responsibility for the final quality, scope, deadlines and costs; IS/ICT consultation, process analysis; collection, analysis and processing of requirements

VISITING LECTURER

05/2013 – 05/2019
University of Applied
Sciences Upper Austria

Visiting lecturer
Teaching information system/information and communication technology sourcing strategies in healthcare facilities, Healthcare IS/ICT development, operation and management processes

10/2018 – 10/2018
Lahti University
of Applied Sciences
(LAMK)

Visiting lecturer
Teaching value of Data/Business Intelligence, information system/information and communication technology sourcing strategies in healthcare facilities

11/2016 – 11/2016
WU Wien
(Vienna University of
Economics and Business)

Visiting lecturer
Teaching information technologies in entrepreneurship – E-Commerce

EDUCATION

09/2012 – 05/2016
UNIVERSITY OF
ECONOMICS IN PRAGUE

Doctoral studies – Informatics
Dissertation thesis: Sourcing strategy and its influence on the subject, scope and procedures of IS/ICT management in healthcare facilities

01/2014 – 06/2014
UNIVERSITY OF
AUCKLAND

Visiting doctoral student in the Department of Information Systems and Operations Management

Research project: IS/ICT sourcing strategies in healthcare facilities in foreign countries

06/2010 – 06/2012
UNIVERSITY OF
ECONOMICS IN PRAGUE

Master studies – Information systems and technology

Diploma thesis: Healthcare information systems
(received the award for the best diploma thesis at the faculty and in the ESOP competition)

Minor specialization: Business and property valuation (10C)

09/2007 – 06/2010
UNIVERSITY OF
ECONOMICS IN PRAGUE

Bachelor studies – Informatics

Bachelor thesis: An analysis of the use of digitalization in the department of radiology (received the award for the best bachelor thesis at the faculty and in the ESOP competition)

COURSES

02/2015
APMG International

AgilePM Foundation

Agile Project Management Foundation Certification

06/2013
Hewlett-Packard
Education Center

PRINCE2 Practitioner

PRINCE2 Practitioner Certification

09/2003 – present
AKCENT INTERNATIONAL
HOUSE PRAGUE

General English language course

Council of Europe Level A2 – Council of Europe Level C1

INTERNATIONAL HOUSE
DUBLIN

General English language course

Upper Intermediate (Council of Europe Level B2)

PERSONAL SKILLS

ENGLISH

Excellent reading, writing and verbal skills
Certificate in Advanced English (Council of Europe Level C1), 2011

GERMAN

Basic

SPANISH

Basic

TECHNICAL SKILLS

SQL (MS SQL Server, Oracle a Postgre) – data definition and data manipulation; **Business Intelligence** (Tableau, MS SQL Server Business Intelligence Development Studio, MS SQL Server Integration Services, MS SQL server Analysis services)

Aris Express, PowerDesigner, BizAgi process modeller

Windows 98/XP/Vista/7/8, **MS Office (PowerPoint, Word, Excel, Acces, Outlook, FrontPage, OneNote, Visio)**, SharePoint, **Project**

INTERESTS

Travelling, art (photography, music, architecture) and sports

DRIVING LICENCE

Category B (active driver since 08/2005)

Benešov,
August 14, 2019